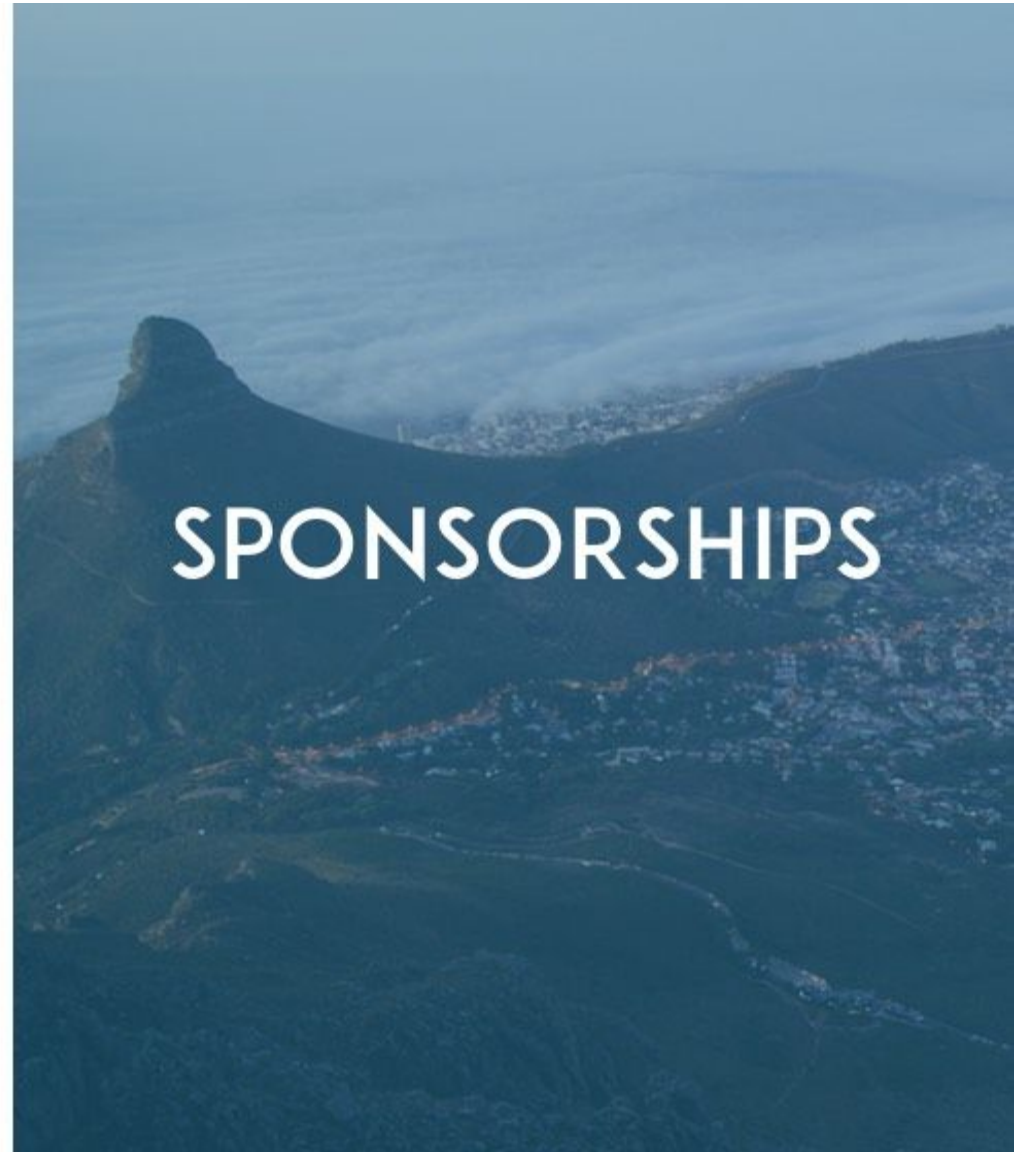




26 -27 OCTOBER | RIVERCLUB



ABOUT



WordCamp is a conference that focuses on everything WordPress.

718
WORDCAMPS

68
CITIES

65
COUNTRIES

6
CONTINENTS

WordCamps are informal, community-organized events that are put together by WordPress users like you. Everyone from casual users to core developers participate, share ideas, and get to know each other.

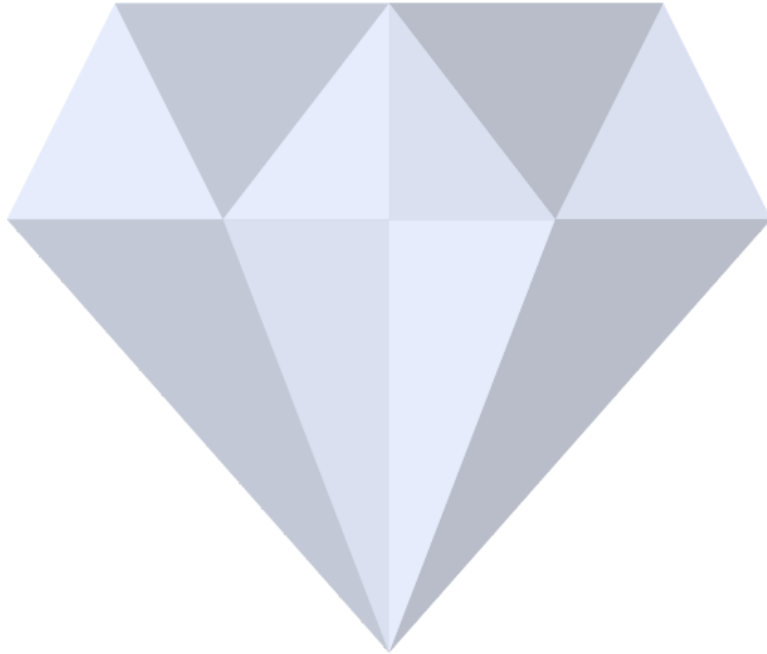




PACKAGES



	💎	🏆	🏅	🥈	🥇
Acknowledgement and Thanks from Stage	✓	✓	✓	✓	✓
Conference Tickets	✓	✓	✓	✓	✓
VIP Dinner invites	✓	✓	✓	✓	✓
Company Logo & Description on WCCT Site	✓	✓	✓	✓	✓
Display Table	✓	✓	✓	✓	
Promotional Discounted Ticket Coupons	✓	✓	✓		
Use of Swag Table	✓	✓	✓		
Guest Post from WordCamp Cape Town	✓	✓	✓		
Insert placed in Attendee Welcome Bags	✓	✓			
Company Banner Displayed	✓	✓			

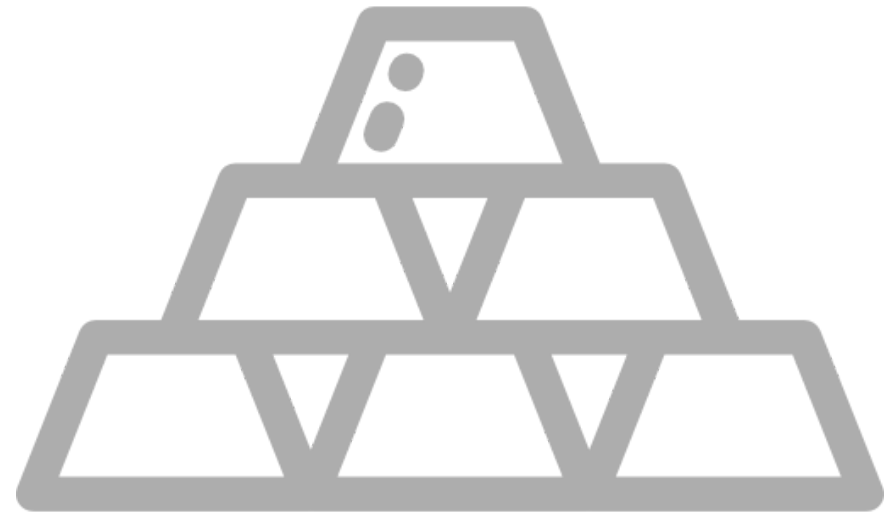


Diamond – R45,000

- **Limited to 5 sponsors only**
- Display table at the event for demos, answering questions and meeting customers
- Company banner(s) prominently displayed at the event
- Use of our swag table to give away some of your merchandise
- An insert placed in the attendees' welcome packs
- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 5 invites to the VIP dinner for your team or colleges
- 5 free conference tickets for your team or colleges
- 5 additional promotional discounted coupon codes at 50%
- 5 additional promotional discounted coupon codes at 20%
- We're happy to discuss anything else that you'd like to do for our attendees

Platinum – R35,000

- Display table at the event for demos, answering questions and meeting customers
- Company banner(s) prominently displayed at the event
- Use of our swag table to give away some of your merchandise
- An insert placed in the attendees' welcome packs
- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 4 invites to the VIP dinner for your team or colleges
- 4 free conference tickets for your team or colleges
- 4 additional promotional discounted coupon codes at 50%
- 4 additional promotional discounted coupon codes at 20%





Gold – R25,000

- Company banner(s) prominently displayed at the event
- Use of our swag table to give away some of your merchandise
- An insert placed in the attendees' welcome packs
- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 4 invites to the VIP dinner for your team or colleges
- 4 free conference tickets for your team or colleges
- 3 additional promotional discounted coupon codes at 50%
- 3 additional promotional discounted coupon codes at 20%

Silver – R17,000

- Use of our swag table to give away some of your merchandise
- Acknowledgment and thanks from the stage
- An insert placed in the attendees' welcome packs
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 2 conference tickets & 2 invites to the VIP dinner





Bronze – R10,000

- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 1 conference tickets & 1 invite to the VIP dinner

Donations

If you would like to donate towards WordCamp Cape Town 2017 with any amount that does not fit into the packages listed above, then we will gladly accept your donation. In exchange we will list your name (linked to your website) on the event website.

Media Partners

We welcome any local news sites, blogs and other relevant media outlets to join us as media partners. This will involve publicising the event through your outlet channels in the months leading up to it - we can discuss specifics based on your media format and audience. Media partners will receive the same benefits as the Meerkat package.

Other options

If you would like to sponsor a specific area of the event then please let us know and we can discuss the details around your selection – area sponsorships will be branded with your company name where possible. These are the areas that are available:

- After party
- Venue
- Swag (shirts, etc.)
- Attendee badges
- VIP dinner (private event for speakers, sponsors, volunteers & organisers)

If you are interested in sponsoring WordCamp Cape Town 2017 then please contact us on capetown@wordcamp.org